

British Phycological Society

Andrew J Davies - Webmaster Report Winter Meeting January 5th 2022

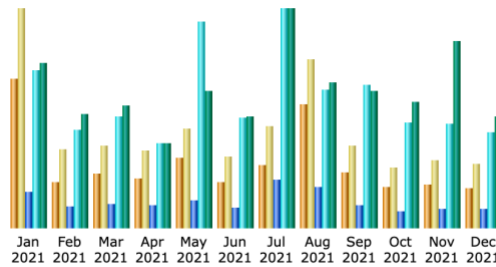
Items that need a decision from Council

None

This year, we have largely been maintaining the status quo of the website, with no major additions except the interactive voting for the Canter-Lund competition, which we felt was a success. The Education and Outreach Committee will continue to use that system this year. We have also created a Council area on the website, with file uploads and folder creation to allow for archiving materials. In total 32 news articles were published online, and we have two posted events for 2022.

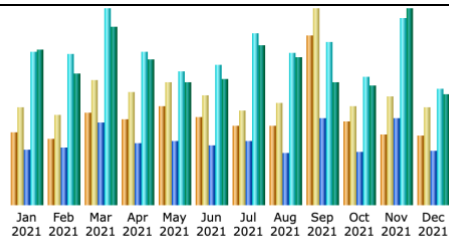
The January annual renewal process has gone well again, as it did in the last two years. Most annual renewals went through without a hitch, however, several renewals failed due to members not having the correct credit card details on PayPal and some members having issues with their Direct Debits. This year no complaints were received.

Our visitor statistics remain strong with over 3000 unique visitors per month and are 9,000 higher for 2021 over 2020:



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2021	9,378	13,818	57,062	252,613	8.66 GB
Feb 2021	2,893	4,945	35,112	156,638	5.99 GB
Mar 2021	3,385	5,177	37,533	178,916	6.41 GB
Apr 2021	3,097	4,854	36,319	135,238	4.41 GB
May 2021	4,395	6,252	43,480	330,258	7.21 GB
Jun 2021	2,897	4,473	32,763	176,786	5.87 GB
Jul 2021	3,970	6,373	76,229	351,308	11.49 GB
Aug 2021	7,770	10,594	64,465	221,163	7.63 GB
Sep 2021	3,496	5,206	36,280	228,901	7.18 GB
Oct 2021	2,580	3,803	26,166	169,494	6.59 GB
Nov 2021	2,760	4,223	30,904	166,671	9.77 GB
Dec 2021	2,479	4,043	29,761	152,457	5.86 GB
Total	49,100	73,761	506,074	2,520,443	87.09 GB

BPS Algal Records remains under the Webmaster's control, total visitor numbers during 2021 were less than half that of 2020 (> 20,000). We had one bug report, and I could not replicate the user error.



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2021	654	883	1,402	3,907	62.40 MB
Feb 2021	595	816	1,455	3,843	52.60 MB
Mar 2021	829	1,127	2,108	4,994	71.40 MB
Apr 2021	777	1,016	1,575	3,911	58.18 MB
May 2021	894	1,112	1,631	3,402	49.25 MB
Jun 2021	788	992	1,514	3,579	50.50 MB
Jul 2021	713	854	1,613	4,380	64.17 MB
Aug 2021	718	921	1,313	3,882	59.18 MB
Sep 2021	1,534	1,773	2,217	4,159	49.34 MB
Oct 2021	751	895	1,353	3,272	47.98 MB
Nov 2021	637	979	2,198	4,759	78.71 MB
Dec 2021	624	879	1,366	2,946	44.22 MB
Total	9,514	12,247	19,745	47,034	687.94 MB