

# British Psychological Society 71<sup>st</sup> AGM University of Newcastle-Upon-Tyne

Treasurer's Report by Hannah Thomas (Reading University)

As student representative the major part of my role is disseminating information through the Society social media pages. Currently, approximately 2 posts a week are being circulated using twitter including reposts or other people's tweets however enhancing this to a minimum of 3-4 posts per week will improve awareness of the Society and hopefully encourage new members to join. The addition of an outreach and engagement officer will help maintain this higher level of posting and hopefully also diversify the type of posts that we are disseminating. At the moment the predominant posts are regarding deadlines/conferences or reposts. Ideally we would be posting more about recent discoveries and publications.

I have also been looking for other outreach opportunities and have attached a good resource with a list of smaller science festivals and events which might be worth attending. This is to be discussed with committee members on the outreach committee.

Opportunities for Outreach:

<https://www.big.uk.com/festivals>

Event	Dates	Deadline
University of Exeter to host British Science Festival 2023	Thursday 7 and Sunday 10 September 2023	20/2/2023 <a href="https://www.britishtscienceassociation.org/open-call">https://www.britishtscienceassociation.org/open-call</a>
Green Man	17-20 August	Unknown

Most up to date job description to be finalised:

## Communications Officer Post Description

The British Psychological Society has a two year position for a UK-based Communications Officer. The person will develop and implement effective communication activities for the general public and stakeholders on behalf of the Society. The role includes providing content for the BPS website, for The Psychologist (BPS newsletter), and promoting, via social networking sites, some of the BPS linked Journal Print publications and Society events.

Applicants should have an interest in science and environmental issues and preferably also have a Bachelor's degree in Communications, Business, Marketing, English, Journalism or a related discipline, or relevant experience working in a communications office or for a media outlet in print, radio or television.

Benefits of this two year position: the post holder will be able to invoice monthly for up to 12 hours per month, at £10.20 per hour. This flexibility in the hours of work reflects the fact that there will be peaks and troughs of activity as psychological issues come and go. In addition, the registration, travel and all allowable expenses will be covered for attending the annual British Psychological Society conference (BPS Winter meeting) if required.